



LAUNCH TO MARKET

SERVICES OVERVIEW

LaunchToMarket, Inc. partners with technology organizations to launch innovative products, create targeted marketing & achieve accelerated growth. Our integrative Launch To Market® approach is proven from over 20 years of experience successfully launching & managing marketing, product and innovation initiatives.



MARKET STRATEGY

Attack the market with a comprehensive market plan that analyzes market needs, industry trends, competitive threats, your target market, financial due diligence and marketing approaches.



PRODUCT MANAGEMENT

Develop high impact products with expert Product Management that aligns your product roadmap to the market strategy, defines clear requirements, and manages results-focused agile sprints.



SOFTWARE DEVELOPMENT

Augment and accelerate your development cycles with designers & developers that specialize in creating modern, easy-to-use web, mobile & IoT applications across a variety of technical skills.



DIGITAL MARKETING

Be seen and heard with a brilliant, modern website, search engine optimization, online lead generation, social media, email marketing and graphics that clearly convey your messaging in digital or print.

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